\$39 billion could help send every child in the world to school each year. The same amount is spent at Walmart every 30 days.













\$28 billion is needed every year to reach the recommended spending for adult education programmes in developing countries. That's how much is spent on alcohol every ten days.







Every day, \$1.8 billion is spent on advertising. It takes just 24 days to spend \$39 billion - the amount needed to help fund education for every child.

In 32 days, the world spends \$28 billion on cigarettes - the same amount needed to fund adult education in developing countries each year.







\$39 billion buys 22 nuclear weapons
- the same amount could be spent sending every child to school.
The United States alone has 7,300.

